

Many individuals from around the world are realizing the importance of obtaining an LMIA-based job offer from a Canadian company to enter Canada with a work permit. However, the main challenge lies in navigating this process. One common inquiry I receive involves assisting individuals in finding Canadian employers who are open to offering job opportunities.

How can one initiate contact with a Canadian employer? Additionally, if successful in establishing this connection, what strategies can be used to convince them to provide a job offer? These questions highlight the complexity of the situation.

To tackle this issue, below are the top **five actions that foreign nationals can take to improve their chances of securing a job offer.**

### **I - Look for Jobs in the right places:**

1. Friends and Family – best source
2. Online Websites:
  - Job Bank
  - Job Match Registration (eHarmony)
  - Monster
  - Workopolis
  - Kijiji.ca
  - Indeed.ca
  - Industry Associations – appropriate to credentials

### **II - Ability to Communicate in English:**

1. Excellent communication skills, written, spoken etc.
2. Same Standard applies to Canadians as well
3. Safety Issue

### **III - Good Resume :**

This is what grabs the attention of the company

1. Not too long – no more than 2 pages
2. Outlining Education and Experience that is relevant to the position.
3. Stable work history
4. Grammatically Correct (demonstrate good English on your resume)

### **IV - Honesty and Integrity :**

1. Much fraud in order to get the job, so lack of trust can be fatal
2. Be up front about any potential issues – if have necessary skills and experience, Canadian companies will work with that, but if you are dishonest, you will be rejected.

### **V - Must present well in an Interview Setting (usually Zoom or Skype Interviews)**

1. Must have good internet connectivity to support Zoom or Skype interviews (reflection on person)
  2. Communication Skills (speak English)
  3. Know about the Canadian Company – do your research
  4. Dress Appropriately
- Don't wear a t-shirt saying "I LOVE WEED" for instance
  - Don't wear cloths that exposes sensual parts of the body